What is Challenge Poverty Week?

This year Challenge Poverty Week takes place from:
Monday 6th October - Sunday 12th October

Challenge Poverty Week is an annual campaign and an opportunity to raise your voice against poverty and unite with hundreds of organisations across Scotland in calling for a more just and equal society.

More and more of us are being pulled towards a current of poverty, by rising costs and inadequate incomes that simply don't meet our needs.

Why should Faith Groups get involved?

Faith communities are united in a common concern for the welfare of all people and ensuring justice and compassion are values that society upholds. Faith groups play an important part in Challenge Poverty Week, and have a unique way of gathering people together for a common cause.

In 2024, almost 500 organisations from across Scotland were involved in Challenge Poverty Week, all joined together in a unified voice and taking action to end the injustice of poverty.

#ChallengePoverty #WeDemandBetter

Join us for CPW...

Challenge Poverty Week presents an opportunity to showcase the work you are already doing to tackle poverty or to raise awareness and show the impact of poverty in your community.

Use our suggested social media posts and key messages, which will be available with all our other resources at: www.povertyalliance.org/CPW

Planning your day-to-day activities and community activities during Challenge Poverty Week would be a great way to participate.

You could highlight your involvement by:

- **Sharing key messages, activities and events with the congregation using your usual communication methods (for example: weekly bulletins, newsletters, or posters)**

- **Use social media and print media to highlight your involvement in Challenge Poverty Week and encourage others to follow your path.**

"we shared a wonderful meal together with #NewScots friends, singing about peace in our world & making rainbow pathways of hope!"
- Faith in Community Scotland @FiCScotland

Actions you can take

- **Host a gathering with the congregation or local community - share a meal, or do an activity together.**

- **Organise a foodbank collection, a clothes recycling event, or something similar to support the local community with things they might need.**

- **Speak to others about justice, compassion and kindness in daily prayers and sermons.**

#ChallengePoverty #WeDemandBetter

Make some noise...
... supporting others

Show support for the Challenge Poverty Week Faith Leaders Statement

During Challenge Poverty Week, faith leaders come together to support the aims and key messages of the week through a Faith Leaders statement which is shared with the press and across social media.

You can read the 2023 statement here: https://www.povertyalliance.org/scotlands-faith-leaders-come-together-to-support-challenge-poverty-week-2023/

"We share a vision of a Scotland free from poverty and where everyone can flourish. We invite you to add your voice, actions and your prayers to work collectively to achieve this"

"We share a dream of a society where no-one is marginalised or disadvantaged because of their struggle against poverty."

Christian Churches came together during CPW23 to host an event exploring Minimum Income Guarantee

#ChallengePoverty
#WeDemandBetter

#ChallengePoverty #WeDemandBetter

Aims of CPW

To raise a unified voice against poverty and show that we all want to live in a more just and equal Scotland.

To build awareness of and support for solutions to poverty.

To change the conversation around poverty and help end the stigma of living on a low income.

Keep in touch

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The Poverty Alliance is a registered charity.

Challenge Poverty Week is a real, practical opportunity to build a stronger movement against poverty and demonstrate our values of justice and compassion

At a time when life is becoming tougher for many people, it is vital that we build support for ending poverty.

We can turn the tide on poverty!

#ChallengePoverty #WeDemandBetter