# #ChallengePoverty – Suggested social media for the week

Please feel free to use the suggested social media lines below in your own social media activity as part of #ChallengePoverty week.

We suggest adding one of our graphics, a photo of your own, or a video message alongside your post.

## Monday 2nd October – Communities and Volunteers

### Key Message: We can build a Scotland where we value our communities and volunteers by making sure our community and voluntary organisations get fair and sustainable funding

* It’s #ChallengePoverty week. We can end the injustice of poverty, together. We’re joining @PovertyAlliance and 100’s of organisations as we unite in our calls for a just and equal Scotland free from poverty.
* On day 1 of #ChallengePoverty week - we want to build a Scotland that values its communities and volunteers – we can do this by ensuring fair funding for the third sector.
* Communities and volunteers are the [heart] of efforts to #ChallengePoverty - providing vital and invaluable support to people trapped in the grip of poverty. We must ensure fair funding for the third sector to allow them the security to thrive.

## Tuesday 3rd October – Housing

### Key Message: We want to ensure that everyone has access to a safe, secure and sustainable home

* It’s day 2 of #ChallengePoverty Week and the theme for today is Housing. We believe everyone in Scotland should have a safe, secure and sustainable home.

## Wednesday 4th October – Adequate Incomes

### Key Message: We can build a Scotland where we all have enough to live a decent and dignified life by working with government and business to create a Scottish Minimum Income Guarantee

* On day 3 of #ChallengePoverty week – we support @PovertyAlliance in their calls for a minimum income guarantee. Learn more here: <https://www.povertyalliance.org/wp-content/uploads/2023/08/A-Scotland-where-we-all-have-enough-to-live-a-decent-and-dignified-life-FINAL-1.pdf>

## Thursday 5th October – Transport

### Key Message: We can build a Scotland where we can all get to where we need to go by making public transport more accessible and affordable to all.

* It’s day 4 of #ChallengePoverty Week. We support @PovertyAlliance calls for a transport system which is accessible and affordable to all. Learn more about how we can ensure everyone can get to where they need to go: <https://www.povertyalliance.org/wp-content/uploads/2023/07/A-Scotland-where-we-can-all-get-where-we-need-to-go-Transport-FINAL-2.pdf>

## Friday 6th October – Food

### Key Message: We can build a Scotland where no one goes hungry, where everyone has dignified access to good quality, affordable, healthy and sustainable food.

* It is unjust that people in wealthy Scotland are going hungry. We support @PovertyAlliance calls for a Scotland where everyone has dignified access to good quality food. Learn more here: [Policy Briefing 5: A Scotland where no one goes hungry - The Poverty Alliance](https://www.povertyalliance.org/policy-briefing-5-a-scotland-where-no-one-goes-hungry/)