Learning from EPIC: Getting Active in Your Community

4th Scottish
Assembly for
Tackling Poverty





Getting Active



- Why get active?
- What we did
- What was achieved
- What else is happening

Why get active?



- Influencing decisions that affect your life is a right – but people who live in low income communities often can't exercise that right
- If people from low income communities are not active, then it is likely that decisions will not reflect their concerns & priorities
- Greater levels of activity leads to improvements not only for communities but for individual wellbeing

What we did



- Training: provided basic training to over over 100 members of community groups – covering anti-poverty policy, decision making processes, rampaging
- Also provided training on getting talking to the media, on specific policy areas, research
- Developed opportunities to engage directly with policy makers through the Tackling Poverty Stakeholders Forum and the Assembly
- Worked in partnership with other organisations to provide support for engagement in national policy

What we achieved



- Provided direct opportunities to engage with policy makers on key policy areas: health inequalities, employability, child poverty, welfare reform
- Brought the experiences of people with experience of poverty into the Scottish Parliament
- Created the basis for real changes in policy for example Scottish Welfare Fund and NHS 24
- Strengthened the community membership of the Poverty Alliance – creating a stronger network

What we have learned



- There is a great deal of disenchantment with 'politics' in disadvantaged communities in Scotland
- There is a need to start from 'where people are' –
 people get active on the things that matter
- There is a need for resources and time to build the opportunities, and confidence, to engage at the national level
- Working in partnership is essential with other national organisations and with grassroots groups

Key Questions



 What are the barriers that prevent people getting active in their community?

How can we over come them?

 What else is going that will support more active communities (Citizens Scotland, Community Development Trusts, etc)?